

TABLE OF CONTENTS

This electronic press kit is for the 2023 Point-in-Time Count and provides the following:

- Instructions on how to save and post materials
- Volunteer recruitment flyers for print, email, and social media distribution
- Social media sample posts
- FAQ document

:

INSTRUCTIONS

This electronic press kit gives you control over what you want to post by simply saving or copying the photos and text.



- Highlight the caption and copy/paste it onto various social media platforms.
- To save an image, Right-click the image and select “Save as Picture”. Save the image as a “Portable Network Graphics” or PNG for best quality.



Don't forget to tag various partners on your posts to increase views and shares!

FLYERS

The following flyers are sized for Instagram, Twitter, and Facebook. Just save the image and it's ready to be posted!

Volunteers Needed
More Than A Count

POINT IN TIME COUNT
RIVERSIDE COUNTY

We need your help!
Join the Homeless Point-in-Time Count of unsheltered adults to help determine the need for housing and services.

When:
Wednesday, January 25th, 2023
5:30 a.m. - 9:30 a.m.

Register to Volunteer Here:


Point-in-Time Count Hotline
951-358-3844
RivCoPIT@Rivco.org

  **HWS** HOUSING AND WORKFORCE SOLUTIONS
ENGAGE. ENCOURAGE. EQUIP.

FLYERS

Youth Flyer

Volunteers Needed!

More Than A Count



**MAKE
YOUTH
COUNT**

We need your help!

Join the **Homeless Youth Point-in-Time Count** of unsheltered young adults to help determine the need for housing and services.

When:

Wednesday, January 25th -
Friday, 27th, 2023
2:00 pm - 8:00 pm

Point-in-Time Count Hotline

951-358-3844

RivCoPIT@Rivco.org

Register to
Volunteer Here:



HWS HOUSING AND
WORKFORCE
SOLUTIONS
ENGAGE. ENCOURAGE. EQUIP.

FLYERS

Combined General and Youth Dates Flyer

Volunteers Needed
More Than A Count

POINT IN TIME COUNT
RIVERSIDE COUNTY

General Count Registration

Youth Count Registration

We need your help!
Join the 2023 Homeless Point-in-Time Count of unsheltered **adults and youth** to help determine the need for housing and services.

When:

- **General Count** - January 25, 2023, 5:30 AM - 9:30 AM
- **Youth Count** - January 25- 27, 2023, 2:00PM -8:00PM

Point-in-Time Count Hotline
951-358-3844
RivCoPIT@Rivco.org

HWS HOUSING AND WORKFORCE SOLUTIONS
ENGAGE. ENCOURAGE. EQUIP.

FLYERS

Come and Be Connected Event Flyer

HOMELESS YOUTH POINT-IN-TIME COUNT

THURSDAY, JANUARY 26, 2023



YOUTH OPPORTUNITY CENTER INDIO

45691 Monroe Street
Indio, CA 92201
2:00 p.m. - 6:00 p.m.

CFLC PLANET YOUTH

400 W Graham Avenue
Lake Elsinore, CA 92530
2:00 p.m. - 6:00 p.m.

FRIDAY, JANUARY 27, 2023



CFLC RUBIDOUX YOC

5656 Mission Blvd.
Riverside, CA 92509
2:00 p.m. - 6:00 p.m.

CFLC EMPOWER YOC

930 N State Street
Hemet, CA 92543
2:00 p.m. - 6:00 p.m.

*CFLC: California Family Life Center

YOUTH RESOURCE FAIR

COME & BE CONNECTED

Be connected to agencies that provide mental health services, housing resources and employment opportunities. Medi-Cal and CalFresh representatives will be available.

Attend this [Point-in-Time Count](#) event to help determine the number of young people experiencing homelessness. **Surveyed youth (18-24) will receive a FREE hygiene kit and cold weather gear.**

Unable to attend but would like to have someone follow up with you? Please contact Monique Guerra, Homeless Youth Coordinator at (951) 675-7433 or mguerra@rivco.org.



Social Media Guidance

- All photos and flyers can be posted on any social media platform
- Include the following hashtags whenever possible:
#MoreThanACount #PointinTimeCount
#RivCoCount #RivCoNow

- Tag us



[@RivcoCoC](https://twitter.com/RivcoCoC)



[@Riverside County Continuum of Care](https://www.facebook.com/RiversideCountyContinuumofCare)



[@rivcococ](https://www.instagram.com/rivcococ)



FACEBOOK

VOLUNTEERS NEEDED: Every year our community comes together to count how many people are experiencing homelessness throughout #RiversideCounty. This count is vital in making sure that we are heading in the right direction to reducing homelessness, it's much #MoreThanACount. Use the following links to volunteer for the 2023 #PointinTimeCount:

RivCoHHPWS.org/Homeless-Point-Time-Count or
RivCoHHPWS.org/Homeless-Youth-Point-Time-Count.

#RivCoCounts #RivCoNow

(Tags: @RivCoNow @HUD @Riverside County Continuum of Care)



FACEBOOK

WE NEED YOU: How many #RiversideCounty youth have no place to call home? Help us count the youth without a home. Click below to volunteer for the January 2023 Youth #PointinTimeCount!

RivCoHHPWS.org/Homeless-Point-Time-Count

#MoreThanACount #RivCoCounts #homelessness
#RivCoNow

(Tags: @RivCoNow @HUD @Riverside County
Continuum of Care)



FACEBOOK

LOOKING FOR VOLUNTEERS: Help our communities get the funding and services they need to help end homelessness. Volunteer for the #PointinTimeCount Wednesday, January 25, 2023. Sign up now:

RivCoHHPWS.org/Homeless-Point-Time-Count or
RivCoHHPWS.org/Homeless-Youth-Point-Time-Count #RivCoCounts #MoreThanACount

#homelessness #RivCoNow

(Tags: @RivCoNow @HUD @Riverside County Continuum of Care)



INSTAGRAM



WE NEED YOU: To help us count homeless youth on January 2023 #PointInTimeCount. Please use the link in @rivcococ bio or scan the QR code on the flyer to register for the general and youth count!

#RivCoCounts #PointInTimeCount #homelessness
#RivCoNow

(Tags: @RivCoNow @HUDgov @rivcococ)

INSTAGRAM



CAN WE COUNT ON YOU? Sign up to be part of the 2023 #PointinTimeCount! Help our communities receive the funding and services necessary for reducing homelessness. Please use the link in @rivcococ bio or scan the QR code on the flyer to register for the general and youth count!

#MoreThanACount #RivCoCounts

(Tags: @RivCoNow @HUDgov @rivcococ)

INSTAGRAM



Join the Riverside County Point-in-Time Count! Volunteers are needed in January 2023 to count unsheltered youth and adults to help determine the need for housing and services. Volunteer training is provided! Please use the link in @rivcococ bio or scan the QR code on the flyer to register for the general and youth count!

#MoreThanACount #RivCoCounts #PointInTimeCount
#homelessness

(Tags: @RivCoNow @HUDgov @RivcoCoC)

TWITTER

JOIN US: Volunteer on Wed, January 25th, 2023
[#PointinTimeCount](#) and make a difference for
people experiencing homelessness in
[#RiversideCounty](#). Find out more here:
tinyurl.com/PITC2023 or tinyurl.com/YPITC2023
[#RivCoCounts](#) [#MoreThanACount](#)
[@RivCoNow](#) [@HUDgov](#) [@RivcoCoC](#)



TWITTER

WE NEED YOUR HELP: The 2023 Point-in-Time Count needs volunteers to join us on Wed, January 25th to survey and count persons experiencing homelessness. Register here: tinyurl.com/PITC2023
#RivCoCounts #PointInTimeCount #homelessness
#MoreThanACount
@RivCoNow @HUDgov @RivcoCoC



TWITTER

COUNT WITH US: Volunteer at our 2023 #PointinTimeCount on Wed, January 25 to count homeless youth and adults. Register here: tinyurl.com/PITC2023 or tinyurl.com/YPITC2023
_#RivCoCounts #homelessness #MoreThanACount
@RivCoNow @HUDgov @RivcoCoC



FAQ



HOMELESS POINT-IN-TIME COUNT FREQUENTLY ASKED QUESTIONS

What is a Homeless Point-in-Time Count?

The Point-in-Time Count is a "snapshot" of the number of homeless people living in Riverside County on a specific day.

When is the 2023 Point-in-Time Count?

- **General Count:** Wednesday, January 25th from 5:30am to 9:30am
- **Youth Count:** Wednesday, January 25th – Friday, January 27th from 2:00pm to 8:00pm

Why is the Point-in-Time Count important?

Collecting data on homelessness and tracking progress helps to inform public opinion, increase public awareness, and attract resources that will lead to ending homelessness.

How accurate is the Point-in-Time Count?

Riverside County uses mobile technology to complete the unsheltered Homeless Point-in-Time Count. Volunteers download a mobile application and the Riverside County Survey onto their smart device and use it to interview unsheltered individuals. Mobile technology is an innovative solution to address the issue of accurately counting homeless individuals and using the data collected to conduct an analysis of the patterns and trends of the homeless population in Riverside County.

How is the Point-in-Time Count conducted?

Volunteers are placed into counting teams of 3-5 individuals. The counting teams are assisted by law enforcement to ensure safety during the count. Through a coordinated effort, teams deploy from various sites to interview unhoused individuals following a map of a specific area to canvass. Every team is instructed to only count in their assigned area to avoid interviewing a person more than once.

Is there special training required for volunteers?

Yes, all volunteers are **required to participate in a training**. Training sessions review the purpose of the homeless count, how to perform the count and how to download and use the Survey 123 app using a smartphone. Additionally, a section specifically for Youth Count volunteers covering key topics such as the definition of homeless youth, sensitivity towards lesbian, gay, bisexual, transgender, queer, intersex, and asexual (LGBTQAI+) youth. The Youth Count training also covers general tips for engaging youth and mandated child abuse reporting.

Are there any requirements to volunteer?

Yes, there are 5 requirements:

- 1) Have a smartphone and download Survey123 application

Right-click to open hyperlink and view the 2023 Point-in-Time Count FAQ.